

**National Association of State Veterans Homes
Winter Conference, Alexandria, Virginia
February 11 - February 14 , 2019
Agenda**

DRAFT

Day	Date	Time	Item/ Topic	Speaker	CEU's
Sun.	2/10/19		Travel Day for Executive Committee		
Mon.	2/11/19		Travel Day for Members		
		9:00 - 12:00	Executive Committee Meeting Open to all Association Members	Kelley J. Kash, Colonel, USAF, MSC (Retired) NASVH President	
		12:00 - 1:00	Lunch		
		1:00 - 4:00	Conference Registration		
		1:00 - 3:00	Liaison Committee Meeting Open to all Association Members	Bill Peterson Chairman, Liaison Committee	
		3:30 - 4:30	NASVH Administrators Update & Armed Forces Retirement Home Presentation	Mark Bowman NASVH 1st Vice President Christopher Kelly Public Affairs Officer Armed Forces Retirement Home	1
		5:30 - 6:30	Hotel Manager's Reception		
		7:30 - 9:30	Networking Reception		
Tues.	2/12/19	8:00 - 5:00	Conference Registration		
		8:00 - 8:30	Standing Committee Meetings	Individual Chairs	
		8:30 - 8:45	Welcome and Opening Ceremonies	Kelley J. Kash, Colonel, USAF, MSC (Retired) NASVH President	
		8:45 - 9:45	2019 VA Initiatives	TBD	1
			Special Guest		
		9:45 - 10:00	Break		
		10:00 - 12:00	Customer Service -The Guest Encounter: Better Service, Better Performance, Better Results	Laurie Guest Customer Service and Staff Development Expert	2
		12:00 - 1:00	LUNCH		
		1:00 - 2:30	VA Updates: TBD	Lisa Minor Director, Facility Based Programs VHA GEC Operations	1.5
		2:30 - 2:45	Break		
2:45 - 3:45	The 2019 Congress: A Legislative Update & NASVH Initiatives	Peter Dickinson Legislative Consultant Fred Sganga, FACHE NASVH Legislative Officer	1		
3:45 - 4:30	Regional Meetings	Regional Directors			

		4:30 - 6:00	NASVH Business Meeting	Kelley J. Kash, Colonel, USAF, MSC (Retired) NASVH President	
		6:00 - 6:15	Closing Comments for the Day	Kelley J. Kash, Colonel, USAF, MSC (Retired) NASVH President	
		8:00 - 10:00	NASVH Networking Reception		
Wed.	2/13/19	9:00 - 5:00	Capitol Hill Visits		
		1:00 - 3:30	Chief Financial Officers Breakout Meeting Topics: TBD	Pat D. Rocco, Jr. Chief Financial Officer Long Island State Veterans Home Jason McArthur Chief Financial Officer Westcare Management, Inc Oregon State Veterans Home	
		5:00 - 7:00	NASVH Legislator of the Year Award Presentation	U.S. Capitol Visitor Center Location TBD	

Thur.	2/14/19	8:30 - 10:00	Strategies for Advancing a Results Oriented Digital Marketing Program	Patty Cisco, MBA Principal Marketing Essentials Major Devin T. Robinson, MBA Director of Marketing Maine Veterans' Homes	1.5
		10:00 - 10:15	Break		
		10:15 - 11:45	Improving Fall Prevention Practices	Christina Soncrant, MPH Health Science Research Specialist Field Office of VHA's National Center for Patient Safety White River Junction VA Medical Center	1.5
		12:00 - 1:00	Lunch - Grab & Go Boxed Lunch		
		1:00 - 2:30	Preparing for the Patient-Driven Payment Model	Michael Sciacca, MHA, MPT Partner, Director of Operations Zimmet Healthcare Services Group Michael Webb CCC-SLP, MHA Chief Executive Officer Language Fundamentals	1.5
		2:30 - 2:45	Break		
		2:45 - 4:15	Antipsychotic Medication Reduction	TBD	1.5
		4:15 - 4:30	Break		
		4:30 - 5:00	Report from Capitol Hill Visits	Fred Sganga, FACHE NASVH Legislative Officer	
		5:00 - 5:15	Closing Ceremonies	Kelley J. Kash, Colonel, USAF, MSC (Retired) NASVH President	
	5:30 - 7:30	Hotel Manager's Reception			
	7:30 - 9:30	Networking Reception			
Fri.	2/15/19		Travel Day		
Total CEU's					12.5